Contributed papers to be presented :

An interagency approach to national non-smoking campaigns - The Canadian experience. Baumgartner, Canada.

Action clean air : A community approach to a social disease: Smoking. Arkinstall and Attkins, Canada.

A national smoking education program administered through local and state health departments. Witte, USA.

Model policy for area health authorities in the UK. Roberts, UK.

An overall smoking control strategy in Northern Ireland. Wood, Northern Ireland.

C) Non-smoking places of work. Chairman: Paccagnella, Italy.

Contributed papers to be presented.

Utilizing the workplace to promote smoking cessation : Opportunities in capitalistic countries. Ellis, USA.

Lung cancer among smoking workers. Gorski, Poland.

Thearamco stop smoking week and other activities. Zirgulis, Saudi Arabia.

Afternoon

A) Tobacco advertising. Chairman : Egsmose, Denmark.

Contributed papers to be presented :

The relationships among advertising, sales and tar content of Canadian cigarette brands. Sherif, Thompson and Forbes, Canada.

B) The assessment of smoking habits. Chairman: Bergland, Norway.

Contributed papers to be presented :

Mixed expired estimation of alveolar carbon monoxide. Rees and Clark, UK.

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Deception among cigarette smokers. Sillett, UK.

C) The Swedish programme for smoking control - current progress and future plans. Chairman : Ramström, Sweden.

Presentations of activities within specific areas (abstracts not available) :

Maternity health centers. Oderstedt.
Child health care. Elfstrand.
Pre-school environments. Lööf-Johanson.
Schools, youth organizations. Nordgren.
Legislation. Ellemark.
Perspectives for the future. Tottie.

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FREE COMMUNICATIONS SESSIONS

Morning

A) Smoking in pregnancy - toxicological and behavioural aspects. Chairman : Santos Pardal, Portugal.

08.30 SHEU Smoking in pregnancy evaluation. Henderson and Bostock, UK.

08.45 Smoking habits among pregnant women in Norway. Gullestad, Bjartveit-Krüger, Krüger and Bakketeig, Norway.

09.00 Antismoking programme for mother and child health centres - Result of an investigation in a county of Sweden. Elfstrand, Isacsson, Pellmer-Wramner and Ljungkvist, Sweden.

09.15 Attitudes and reactions to antismoking information to pregnant women and parents. Pellmer-Wramner, Elfstrand, Isacsson and Ljungkvist, Sweden.

09.30 Smoking habits among pregnant women in Denmark. Asmussen and Fenger, Denmark.

09.45 Break

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10.15 Maternal smoking during pregnancy - effects on the fetus. Meberg, Norway.

10.30 Acute metabolic and circulatory effects of cigarette smoking in late pregnancy. Nylund, Lunell, Persson, Fredholm and Lagercrantz, Sweden.

10.45 Smoking and pregnancy. Morphological changes in the fetal cardiovascular system, caused by tobacco smoking during pregnancy. Asmussen, Denmark.

B) Patterns of smoking habits. Chairman : Reid, UK

08.30 L'évolution actuelle du tabagisme en France. Cousin, France.

08.45 Recent changes in the prevalence of cigarette smoking in Scotland. Bostock and Davies, UK.

09.00 Social and racial aspects of smoking behaviour in New Zealand. Hay, New Zealand.

09.15 The smoking habits of Canadian school children. Brown, Cherry and Forbes, Canada.

09.30 Relation of children's smoking to their parent's smoking and use of alcohol. Paronen, Eskola and Rimpelä, Finland.

09.45 Trends in children's smoking - MRC/Derbyshire Smoking Survey. Bewley, UK.

10.00 Break

10.30 Facts on smoking behaviour in Greek school children. Dontas, Greece.

10.45 Smoking experience of 10-14 year old children in Scotland. Aitken and Davies, UK.

11.00 Smoking habits in pregnant women, teachers, and schoc children. Kozak, Czechoslovakia.

11.15 Smoking amongst student nurses. Leathar and Davies,UK

11.30 Frequency of smoking habit among some groups in Italy. Modolo and Minelli, Italy.

11.45 The habit of smoking in a population of 70-105 year old subjects. Zdichynec, Czechoslovakia.

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Afternoon

A) Smoking and the respiratory system. Chairman: Arechon,Thailan

13.30 Elicitation of bronchial asthma with tobacco extract Tibbling. Sweden.

13.45 Bronchial reactivity to methacholine in heavy smokers before and after cessation of smoking. Simonsson and Rolf, Sweden.

14.00 Prevalence of smoking in a rural community of Nepal and its relation with the prevalence of chronic bronchitis and cor pulmonale. Pandey, Nepal.

14.15 Tobacco consumption in a unselected bronchial carcinoma population. Nou and Hillerdal, Sweden.

14.30 Break

15.00 The failure of single breath nitrogen curve in the detection of early chronic airway obstruction. Karnik, USA.

15.15 Cytological and cytochemical studies of the pathogenesis and early detection of bronchogenic carcino Nasiell and Auer, Sweden.

15.30 Effect of tobacco smoke on pulmonary function. Fridriksson, Iceland ; Hedenström, Hillerdal and Malmberg, Sweden.

15.45 Macrophage response of hamsters exposed to smoke inhalation. Basrur, Harada, Hirano, Meade and Basrur, Canada.

B) Anti-smoking campaigns - strategies and methods.
Chairman : Brommels, Finland.

13.30 A survey of the total Danish efforts on changing smoking behaviour in the years 1978/1979. Doellner and Brabrand, Denmark.

13.45 Preventing youthful smoking in Australia. Leeder, Purcell, Lloyd and Hades, Australia.

14.00 Enlistment of laryngectomees in the anti-smoking campaign. Melby, Norway.

14.15 A long lasting intervention programme against smoking. Isacsson, Sweden.

14.30 A non-smoking generation - A campaign designated to create "the non-smoking wave" by influencing attitudes. Horn af Rantzien, Sweden.

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| 14.45 | The promotion of non-smoking: the positive way ahead for anti-smoking strategy. Davies, UK. |
| 15.00 | Break |
| 15.30 | Concours de dessins et de bandes dessinées. Cheney, France. |
| 15.45 | Effect of tobacco legislation on the smoking habits of Finnish youth. Rimpelä and Eskola, Finland. |
| 16.00 | Conditioned reflexes - the way a smokeless society. Penev, Sweden. |
| 16.15 | Health education for young people. Modolo, Italy. |
| 16.30 | Smoking among youths in Nigeria : Implications for health education. Laoye, Nigeria. |
| 16.45 | Antismoking education of elderly in Hungary. Vertes, Hungary. |

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THURSDAY, JUNE 21, 1979

GENERAL SESSION

Morning session, Chairman : Karunaratne, Sri Lanka.

Subtheme: Influencing public attitudes (Main theme: "Action for Smoking Control" continued)

08.30 The role of voluntary organizations in relation to governments - How to distribute responsibility (Lefall, USA)

09.00 Encouraging the public at large to urge and to support action for smoking control (Jespersen, Denmark)

09.30 Influencing the social climate with regard to smoking (As, Norway)

10.00 Break

10.30 Tobacco sales promotion (Hoffman, Canada)

11.00 Establishing smoke-free environments (Lewis, Canada)

11.30-12.00 How doctors can influence public attitudes (Holleb, USA)

Afternoon session. Chairman : Hillerdal, Sweden

MAIN THEME: PROMOTION OF INTERNATIONAL COLLABORATION

13.30 Keynote presentation :

Strengthening our resources by international collaboration (Kaprio, WHO)

14.15 Panel on "Review of current international activities". Moderator : Masironi, WHO.

15.30 Break

16.00 Ideas for future action, a "summing up" of the conference (Daube, UK)

16.45 Concluding remarks (Hillderdal, Sweden)

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## SPECIAL INTEREST SESSIONS

Morning

A) Evaluation of programmes. Chairman: Delarue, Canada

Contributed papers to be presented :

The use of volunteers in the evaluation of an anti-smoking programme. Hoffmann, Canada.

The evaluation and monitoring of smoking cessation. Olsen, UK.

The effects of anti-smoking policies and the demand for cigarettes in the United States. Warner, USA.

Methodology and evaluation of national education week on smoking in Canada. Wright, Canada.

B) Smoking control in developing countries.
Chairman : Akinkugbe, Nigeria.

Special report : cigarette marketing in the third world - a study of four countries. Wickström, Sweden.

Present status of smoking habit in urban Cuban communities. Castro, Cuba.

An outlook on the problem of smoking in a developing country. Omar and Ibrahim, Egypt.

Growing consumption of cigarettes in Africa. Tomorrow's epidemic. Taha and Ball, UK.

The smokescreen in Africa. Wennen, The Netherlands

Impact of changing habit of smoking on the health or rural population of Bangladesh. Islam, Bangladesh.

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C) International exchange of technical information.
Chairman : Woudenberg, WHO.

Contributed papers to be presented :

Technical information program of the Office on Smoking and Health, U S Public Health Service. Shopland, USA.

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FREE COMMUNICATIONS SESSIONS

Morning

A) Epidemiological research on smoking and health.
Chairman : Larsen, Norway.

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| 08.30 | Trends in lung cancer rates in the FRG. Lindenberg, FRG. |
| 08.45 | La consommation de cigarettes parmi d'autres facteurs de risque des symptômes respiratoires chronique. Ramaciotti, Bahy and Rey, Switzerland. |
| 09.00 | Risk of dying attributable to cigarette smoking in Japan. Hirayama, Japan. |
| 09.15 | Smoking in relation to other environmental risk facto and cause of death groups. Zeiner-Henriksen,Norway. |
| 09.30 | Cancer bronchogéniques des femmes et tabac (expérience de 36 années). Lemoine, France. |
| 09.45 | Smoking and respiratory diseases in Czechoslovakia. Kubik, Czechoslovakia. |
| 10.00 | Break |
| 10.30 | The relationship between smoking of Greek cigarettes and the development of lung cancer. Kanellakis, Trichopoulos, Michalakopoulos, Maragoudakis, Kanellaki Xirouchaki and Kalapothaki, Greece. |
| 10.45 | Smoking and cancer in India. Sanghvi, Jayant and Pakhale, India. |
| 11.00 | Respiratory illnesses and smoking habits among Finnish youth. Eskola and Rimpela, Finland. |

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11.15 Smoking habits in laryngeal cancer patients of the Institute of Oncology, Warsaw. Lewinski, Sawicki, Gajl, Tabaczynski and Jeziorski, Poland.

11.30 Tabagisme et cancers de la tête et du cou. Brugère, France.

11.45 Prevalence of malignant neoplasm at smokers with particular review of patients with malignant neoplasms of respiratory systems. Bjelic and Milosevic, Yugoslavia.

B) Determinants of smoking behaviour. Chairman: Cust, UK.

08.30 Social influence and smoking behaviour. Bolla,Canada.

08.45 Tobacco smoking as a form of substance abuse. Gritz, USA.

09.00 Characteristics of persons who use substances excessively. Chalmers, USA.

09.15 A factor analytic study of a questionnaire to measure tolerance to nicotine. Götestam, Norway and Fagerströ Sweden.

09.30 Typology, structure and relative persuasibility of arguments. Igor, Austria.

09.45 Positive incentives in encouraging non-smoking. Fischer and Joffe, USA.

10.00 Break

10.30 Characteristics of children who stop smoking. Murray, UK.

10.45 Smoking in compulsory schools. Interviews and improvisations. Marklund, Sweden.

11.00 Reasons for smoking among pupils from upper forms of primary school. Vijatkowski, Poland.

11.15 Knowledge and attitudes of university students regarding smoking and health : A comparison by smoking habit. Ashley, Canada.

11.30 Smoking habits, knowledge, and attitudes of final year university students in the health professions. Ashley, Canada.

11.45 Relation of smoking to other health habits among Finnish youth. Rimpelä, Eskola and Paronen, Finland.

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